



Mark Young
New York Metro

July 7, 1997

To: Dave Wilmesher

Subject: New York State Association of Wholesale Marketers and Distributors
"Annual Spring Contribution / Support from the Manufacturers"

Dear Dave,

As we discussed in Pine Hurst last week, I've been in constant contact with the Director of the above association, Mr. Artie Katz. With their up-coming convention, the association is extremely interested in finalizing our Spring Contribution to the Association for 1997. A large portion of this fund from the Manufacturers goes to help cover the additional costs of their annual convention.

Since it appears that there are problems within the association on the special proposal that we offered the group for whatever reasons, I personally feel that we should make our contribution to the association at this time. If things change in the future and the members can agree on a specific program to assist RJR in the NY area, then we can handle it as a separate issue.

According to my records, last year we reduced our Total Company Contribution from approximately \$26,000 to \$20,500. This was made up of \$12,500 from my region's TM&E and the remaining \$8,000 was funded by our Public Issues group.

With the overall high profile and membership size of the NY Association, I personally recommend the same amount as last year. I think that this is truly money well spend with this active group.

Dave, if you have any questions, please give me a call.

Sincerely,
Mark Young

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